

Admiral Twin

The Center of the Universe

The Pop Collective



The Pop Collective
6300-138 Creedmoor Road
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Admiral Twin is an alternative pop-rock trio that hails from Tulsa, OK and is well known for their harmony-infused, three-minute rock explosions and eccentric pop experimentation. The band has built a large and loyal following with four previous independent releases. *The Center of the Universe* is their first release with The Pop Collective and features the singles "In My Veins" and "Good as Gold," with a sound that ranges from Fountains of Wayne to The Beatles to Cheap Trick. The band is filming concept videos for both of the singles to promote the album and has a tour planned for the Fall.

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Marketing Highlights include:

- Large and loyal independent fan base
- Special regional promotions in all markets
- Retail promotions including listening stations and more
- Ads in *Paste*, *Amplifier* and others
- National and regional promotions to press and radio
- Professionally-shot concept videos for the first two singles
- Fall Tour
- Deluxe limited edition packaging for the first run with an O-card sleeve and a full color 12-page booklet

 Available through Redeye Distribution

TRACKS INCLUDE:

Good as Gold
In My Veins
Take Me Down
Smash It Up
Get Well Soon
You Hung the Moon
Fear
Renegade Planet
The Best at Being Lonely
I Confess
Big Black Car
If Hell is Like You

Artist: **Admiral Twin**
Title: **The Center of the Universe**
Suggested Retail: **\$14.99**
Catalog Number: **TPC2002**
Release Date: **September 18, 2007**